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## **WILDWOOD ORGANICS INTRODUCES PROBIOTIC SOYMILK™**

*Available in Three Fruit Flavors, This Certified Organic, Low Fat, Rich and Creamy Beverage Makes For a Fulfilling Snack or Meal Replacement.*

**FULLERTON, CA – 10 March, 08**—Wildwood Organics, a division of Pulmuone Wildwood, a leading U.S. provider of soy food products, today launched Probiotic Soymilk™. This delicious beverage is certified organic, heart healthy, low fat, kosher and contains eight (8) grams of soy protein per serving. Probiotic Soymilk™ is also free from saturated fat, dairy and cholesterol.

With seven live and active cultures, Probiotic Soymilk™ is available in 10 ounce vanilla, blueberry and pomegranate flavors and in 30 ounce family size packages with an additional plain flavor option. The MSRP is \$1.69 for the 10 ounce and \$3.29 for the 30 ounce, respectively.

“Our new Probiotic Soymilk™ is better for you than soymilk and is delicious as a snack or meal replacement for people on the go,” says John Breen chief operating officer of Pulmuone Wildwood. “Studies have shown the benefits of drinking soymilk with probiotics and we are receiving terrific feedback on introducing this beneficial product to the marketplace.”

Probiotic Soymilk™ is packed full of live beneficial cultures to strengthen the body’s immune system and promote digestive health. It’s a good source of protein, iron, and vitamin A and an excellent source of calcium and vitamins B2, B12 and D. The product contains L. Casei, L. Lactis, B. Bifidum, L. Bulgaricus, L. Rhamnosus, L. Acidophilus and S. Thermophilus.

According to the *Journal of Food Science*, researchers from Victoria University in Australia report that adding probiotic bacteria to soymilk may enhance the solubility of calcium up to 90 percent. The research also reports that adding probiotics to soymilk affects

the absorption and metabolism of the isoflavones in the gut.

Soy isoflavones are well known phytoestrogens that have been studied for their role in cancer prevention and slowing down the aging process in peri-menopausal women. Soy isoflavones have proved to be a popular alternative to hormone replacement therapy for those wishing to control menopause symptoms without resorting to drugs.

Probiotic Soymilk™ is available at Whole Foods Market, Sprouts, Mrs. Green's, Mother's and other grocery and natural food markets.

### **About Pulmuone Wildwood**

Headquartered in Fullerton, CA, Pulmuone Wildwood is considered a leading U.S. provider of soy food products. The company offers products under the Pulmuone, Wildwood, Wildwood Organics and Soga brands and is committed to great tasting food that contains the freshest ingredients in their most natural state. The company won't use artificial additives, sweeteners, colorings or preservatives. Pulmuone Wildwood is a subsidiary of Pulmuone Co., Ltd., a South Korean-based company with annual revenues of \$729 million. For more information, please visit the corporate Web site at [www.wildwoodnaturalfoods.com](http://www.wildwoodnaturalfoods.com).

**Editors Note: Photos of the labels and new packaging are available.**